

Official Press Release

Guadeloupe Islands Tourism Board

BAREFEET'S TV SPECIAL IN THE GUADELOUPE ISLANDS WINS SILVER TELLY AWARD IN THE TRAVEL CATEGORY, HIGHLIGHTING THE DESTINATION 'S CULTURAL ASSETS

New York, August 5, 2022 – Acclaimed "BAREFEET" travel show produced by award winning TV Host Mickela Mallozi won a <u>Silver Telly Award</u> this past July with its 2-part cultural TV special entitled "Carnival in the Guadeloupe Islands".

Founded in 1979, The Telly Awards receive **over 12,000 entries from all 50 states and 5 continents**. Honoring excellence in television programming, the Telly Awards showcase the best work created within television and across video, for all screens.



"We are very proud of **this recognition for the Guadeloupe Islands**, and for Mickela who was able to **deeply connect with our People and our Culture**. Her genuine personality was a true match, and it transpired through the screen" says Sonia TAILLEPIERRE, President of the Guadeloupe Islands Tourist Board.

"I am beyond thrilled and honored that our 'Carnival in The Guadeloupe Islands' 2-Part Special received a Silver Telly Award in the 'Television: Travel/Tourism' category - the mission of Bare Feet has always been **to shine a light on cultures in a unique and immersive way** through the lens of dance and music." Says TV host & producer Mickela Mallozi. "I feel especially grateful to the people of Guadeloupe for sharing their dance, music, and culture with me and all our viewers. **That's what makes travel so transformative**" Mallozi Adds.

Premiere dining destination blessed with 100+ pristine beaches, a protected rainforest part of the UNESCO Biosphere Worldwide Reserve and countless adventures for all travelers, the French Caribbean archipelago of Guadeloupe is also a **strong cultural destination**.

Among the <u>destination's cultural highlights</u>, the Guadeloupe Islands boast the MACTE Museum located in Pointe a Pitre on a former sugar factory. Inaugurated in 2015 by French President François Hollande and 19 heads of state, **The MACTe** is the biggest Museum in the world dedicated to the Memory and the History of the Slave Trade. Part of UNESCO's Slave Route Project, the MACTe is a global initiative to promote the rapprochement of peoples through the shared tragic legacy of Slavery.

Another cultural must-do is the "La Fete des Cuisinieres", the destination's Women Cooks' Festival which will take place on August 06th in Pointe-à-Pitre. A celebration of Guadeloupean female cooks, bastion of Creole culinary traditions. Created in 1916, this commemoration is in honor of Patron Saint Laurent, Protector of Cooks. The festivities include a magnificent and colorful procession in the streets of Pointea-Pitre, live music as well as a succulent and generous banquet.

For more information about the destination visit the destination's website here.

